# The Constitutional Carrier Scorecard

# **Evaluate the Strength of Your Financial Foundation**

Created by SafeSimpleSound Financial Planning

#### **Your S3 Carrier Scorecard**

What You'll Discover:

- A simple audit grid to list and score your current carriers
- A clear scoring rubric based on Constitutional Principles
- Your personal "Sleep Well" score
- The constitutional advantage of knowing where you stand

## Part 1: The Audit Grid

Instructions: List your policies below (Life, Disability, Home, Auto). Use the rubric in Part 2 to assign points.

Policy	Carrier Name	Admitted?	Mutual?	AM Best Rating	Score
Life Insurance		[] Yes	[] Yes		
Disability		[]Yes	[] Yes		
Home/Auto		[]Yes	[] Yes		
TOTAL					

## Part 2: The Scoring Rubric

## **Calculate Your Constitutional Strength**

- 1. Jurisdiction Safety (Safe)
  - +10 Points: Carrier is Admitted in your state (State Guaranty Protection).
  - 0 Points: Surplus Lines / Non-Admitted.
- 2. Alignment of Interest (Simple)
  - +10 Points: Mutual Company (Owned by you).
  - +5 Points: Stock Company (Owned by investors).
- 3. Financial Strength (Sound)
  - +10 Points: Rated A++ or A+.
  - +5 Points: Rated A or A-.
  - 0 Points: Rated B++ or below.
- 4. Representation
  - +5 Points: Bought through an Independent Broker (Client Advocate).
  - 0 Points: Bought through a Captive Agent (Company Rep).

#### **Grading Scale**

- 30-35 Points: Constitutional Fortress, rock-solid foundation.
- 20-29 Points: Standard. Good, but verify specific risks.
- Below 20: Fragile. Immediate review recommended.

## **Insights Summary**

Key S3 Differentiator: We measure success by the reliability of the promise, not the cheapness of the premium.

Educational Generosity Promise: This scorecard gives you an objective way to evaluate your portfolio, even if you never hire us.

Stakeholder Synthesis: Brings clarity to the often murky world of insurance quality.

#### **Your Next Steps**

Immediate Action (Next 7 days): Complete the grid for your largest insurance policy.

Foundation Building (Next 30 days): If your score is "Fragile," contact your current agent and ask why.

Professional Support: Send us your completed scorecard for a complimentary "S3 Second Opinion."

This document embodies S3's constitutional commitment to educational generosity. Whether you become a client or not, this framework provides genuine value for your assessment journey.

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